


September 2025 – Media Tip Sheet

Beat	Story	Source
Community Issues	<p>Financial Resources for Arizonans Navigating High Summer Energy Costs: As the hot months stretch on, many Arizonans face the stress of high utility bills – and sometimes mounting debt – to keep their homes cool and livable. Seniors, low-income families and households with limited cooling options are most at risk. What programs and community resources are available to help, and how can Arizonans look out for each other during the hottest months?</p>	<p>Kelly McGowan, executive director of statewide anti-poverty nonprofit Wildfire, can highlight available utility bill assistance and payment plan options as well as share how community members can get involved to protect vulnerable neighbors.</p>
Construction	<p>The State of Industrial Construction in Arizona, and What to Expect in 2026: The Southwest has become a hub for large-scale industrial projects, from semiconductor fabs to hyperscale data centers. With historic levels of demand, questions loom about the state’s construction capacity, labor pipeline and infrastructure readiness. How is this boom shaping Arizona’s industrial landscape, and what challenges do builders need to prepare for?</p>	<p>A representative from Nox Group, an industrial construction company specializing in large-scale, mission-critical infrastructure, can share insights on the outlook for Arizona’s construction market and how the sector is preparing for what’s ahead.</p>
Insurance	<p>How Businesses Can Determine if a Self-Funded Health Plan is Right Amid Rising Costs: Employers are bracing for a 10% jump in healthcare costs in 2026 – and for many businesses, such an increase is prompting leaders to explore alternatives to traditional fully insured plans. For some companies, self-funding can offer savings and flexibility. So, how can businesses evaluate whether a self-funded model makes sense for them?</p>	<p>An expert from Marsh McLennan Agency Arizona can break down the advantages and risks of self-funding, key factors businesses should consider and how to determine whether it’s a viable strategy.</p>
Personal Finance	<p>Year-End Wealth Planning Moves for Business Owners and Wealthy Individuals Under the One Big Beautiful Bill Act: With new OBBBA tax law provisions creating areas of opportunity, business owners and high-net-worth families have more clarity heading into 2026. Still, year-end remains a critical checkpoint. Decisions around charitable giving, entity</p>	<p>A representative from BMO Wealth Management can share strategies for navigating OBBBA’s impact on taxes while aligning financial decisions with long-term wealth goals, from</p>

	structure and the timing of income and expenses can shape both business outcomes and personal wealth. How can business leaders and families leverage these new provisions to maximize opportunities?	preparing for retirement to positioning a company for succession.
	Navigating Financial Transitions with Confidence: Every change in income brings a pivotal choice: Build new momentum or face unexpected setbacks. Whether it's a raise, career change or job loss, how you manage your money during sudden or expected transitions can shape — or strain — your financial security in the future. What are some ways for consumers to remain resilient as paychecks and priorities evolve?	An expert from Take Charge America can provide insight into the best ways to approach a shift in income while setting finances up for long-term success.
Marketing	The Biggest Marketing Mistakes That Small Business Make — And How to Resolve Them: Small business owners and leaders often operate with limited resources and need to employ creative strategies to continually level up operations. Whether operating in a launch or growth phase, it's prudent for leaders to address marketing missteps as early as possible — doing so can make all the difference in generating the right kind of awareness, thought leadership and leads.	Aker Ink CEO Andrea Aker can provide detailed insights for small businesses spanning brand and positioning challenges, digital marketing and advertising strategies, and PR opportunities that are fundamental to successfully building a business.

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